

Second Annual Eco Chic Fashion Show
Exhibitor, Designer & Sponsorship Application- October 5, 2014
Shiraz - 9737 Yonge St, Richmond Hill, ON L4C 8S7



As a result of our loyal and consistent audience, an expanding membership base, repeat exhibitors and industry professional guest speakers, we are pleased to invite you to attend our second annual Eco Chic Fashion Show organized by Simply Green Unique Events. Like all of our previous charitable events, this event will support Healthy Marrow Canada

The Eco Chic Fashion Show & Exhibition is an annual fashion show and exhibition event produced from the creative minds of local models, designers, artist, entrepreneur and emerging community leaders. Toronto's most fashionable and innovative enjoy multiple exclusive runway shows from local and national designers and clothing stores while contributing to supporting a local charity. 100% of all proceeds from the silent auction will be in support of the charity.

Thank you to all of our sponsors who play a big part in making our shows possible every year.

Features:

- The Eco Chic Fashion Show will proudly present collections from top local designers
- Speakers from our charity
- On site Medias
- Charity silent auction
- Eco-green sustainable products and services
- Fashion and Beauty vendors
- Convenient location
- Complimentary parking
- Complimentary Wi-Fi
- And many more...

Standard Marketing and Advertising

- Ads or Feature Articles in Community Newspapers, Magazines
- Television, radio Interviews
- Extended in print and online advertising campaign



Sunday, October 5th, 2014 – 1pm-7 pm

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Exhibitors must have their booths completely set up & merchandised by 1:00 pm on Sunday October 5th 2014, before the show opens. All exhibitors must be pre-registered under the exhibiting company name

Exhibit rates and selection

Please note that limited spaces are available. Booth selection will be prioritized in the order in which exhibitor contracts and payment are received. We recommend committing as an exhibitor soon as possible. Applications will be accepted on a space available basis

Space Size	Special Promotion prices (*Contribution to Silent Auction*)+13% HST	Regular price +13% HST	Power	Table size
7' x 5' W/O P	\$125	\$200	No	6 Ft draped table
8' x 8' W/O P	\$175	\$250	No	6 Ft draped table
8' x 10' W/P	\$250	\$325	Yes	8 Ft draped table
Regular-10' x 10' W/P	\$300	\$375	Yes	8 Ft draped table
Corner-10' x 10' W/P	\$350	\$425	Yes	8Ft draped table
Runway	\$275	\$325	N/A	N/A

Table linens are provided in white color. 2 banquet chairs per table/exhibitor

_____ Space @ \$125/\$200 space = \$ _____ _____ Space @ \$300/\$375 space = \$ _____
 _____ Space @ \$175/\$250 space = \$ _____ _____ Space @ \$350/\$425 space = \$ _____
 _____ Space @ \$250/\$325 space = \$ _____ _____ Runway @ \$275/\$325 = \$ _____

First representative of company (*All correspondence will be issued to this individual.*)
 Please Print/Type

Contact: _____ Title: _____

Company: (Please indicate how you would like your booth sign to be read) _____

Mailing Address: _____ City: _____ Province: _____

POSTAL CODE: _____ Phone: _____ FAX: _____

Email: _____ Web Site: _____

Of Badges required (up to 4 Representative-extra \$25 applies for each additional representative): _____

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Designers Only

Contact: _____ Title: _____

Company: (Please indicate how you would like your booth sign to be read) _____

Clothing Type (Mens Apparel, Womens Apparel, Swimwear, Intimate Apparel etc):

Mailing Address: _____ City: _____ Province: _____

POSTAL CODE: _____ Phone: _____ FAX: _____

Email: _____ Web Site: _____

Of Backstage Badges required (up to 2 Representatives, if more than 2 extra charges may apply): _____

Video \$100+HST _____ Photos \$100+HST _____ Video & Photos \$200 NO TAX _____

***If you bring your own videographer & photographer a \$50 admin fee will be charged for each
YES (please write total dollar amount) \$ _____ NO _____

(Please email your Logo to info@simplygreenuniqueevents.com)

TOTAL AMOUNT DUE: \$ _____

Reserve in one of three easy methods of payments:

- 1.) Certified Cheque or money order along with the completed form

Payable to: Simply Green Unique Events Inc .
9350 Yonge St, PO box 61552 Hillcrest Mall Richmond Hill, Ontario, L4C 0C9
(PH: 647-787-6257).

- 2.) Credit Card over the phone/online via Paypal or scan/ email completed form with payment information to: info@simplygreenuniqueevents.com or the event coordinator you have been in contact with.

Charge my: VISA Master Card American Express Discover

Credit Card #:: _____ Name of cardholder: _____

Amount: \$ _____ Exp Date: _____

Signature: _____

- 3.) Email Money Transfer/ Interac e-Transfer to info@simplygreenuniqueevents.com
Contact one of the coordinators for the payment process

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I have read and agreed to the Conditions of Contract appearing below.

Name _____ Title _____

Approval Signature: _____ Date: _____

We agree to pay Simply Green Unique Events Inc for said Total amount in accordance with the terms and conditions outlined herein, and this constitutes a valid and binding contract between Simply Green Unique Events Inc and us.

CANCELLATION: In the unfortunate event that your company must cancel its participation, a 50% refund will be returned if written notice is received by July 14th 2014. There will be no refunds after this date.

Special Promotion prices (*Contribution to Silent Auction*) To donate a product or service for the silent auction (100% of the proceeds will be in support of the Healthy Marrow Canada)

Yes

Please specify (Description & Value): _____

No

Table and chair requirements:

Please choose one option from each column. **If nothing is selected, your booth space will be empty.**

Table Yes

Chairs

One (1) chair

Two (2) chairs

No chair

Please list the products or services to be displayed:

Only products listed below will be allowed in your booth (including Booth Prize description if any)

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Levels & Benefits for Sponsorship (Optional)

Bronze Sponsorship Package - \$400:

- 7'x5' W/OP Complimentary Space
- Receive Sponsor badge at the event
- Signage/logo provided on-site for event
- Business name and logo in Show Program

Silver Sponsorship Package - \$600:

- 8'x8' W/OP Complimentary Space
- Receive Sponsor badge at the event
- Signage/logo provided on-site for event
- Listed as a Sponsor on all web based promotional and advertising materials
- Business name and logo in Show Program
- 2 VIP Complimentary tickets

Gold Sponsorship Package -\$850:

- 8'x10' W/P Complimentary Space
- Receive Sponsor badge at the event
- Signage/logo provided on-site for event
- Listed as a Sponsor on all print materials and web based promotional or advertising materials
- Business name and logo in Show Program.
- Company promotional or informational materials placed in attendee bags
- Business name and logo in some of next year's promotional materials
- 3 VIP Complimentary tickets

Platinum Sponsorship Package -\$1,500:

- 10'x10' Complimentary Space
- Choice of prime vacant booth location on show floor
- Receive Sponsor badge at the event
- Signage/logo provided on-site for event
- Listed as a Sponsor on all print materials and web based promotional or advertising materials
- Business name and logo in Show Program.
- Business name and logo in **all** of next year's promotional materials
- Company promotional or informational materials placed in attendee bags
- Sponsor Logo on swag bags
- Verbal recognition as sponsor at event
- 5 VIP tickets

Diamond Sponsorship Package -\$2,500:

- Corner/10'x10' Complimentary Space
- First choice on location on show floor.
- Receive Sponsor badge at the event
- Signage/logo provided on-site for event
- Listed as a Sponsor on all print materials and web based promotional or advertising materials
- Business name and logo in Show Program.
- Business name and logo in **all** of next year's promotional materials.
- Company promotional or informational materials placed in attendee bags
- Attendee bags printed with company name and/or logo
- Verbal recognition of sponsorship level during the event
- Radio and TV advertisement (to be determined)
- 10 VIP tickets

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GENERAL RULES

1. Exhibitor agrees to display only products that are outlined on the front of this contract.
2. Exhibitor agrees that no product will be exhibited, parked or stored except in exhibit space contracted and paid for.
3. Subletting of space is absolutely prohibited. Two or more firms may not exhibit in a single space unless approved by show Organizers.
4. No nails or screws may be driven into the floor of the Show building.
5. No damage of any nature may be done to the booth structures or any part of the building. Exhibitors will be held responsible for damages.
6. All aisles must be clear of exhibits, interviews, demonstrations and distribution of literature. No canvassing, solicitation of business or conference in the interest of business except by exhibiting firms is allowed.
7. Fireplaces and candles can be on display but cannot be lit this section will be enforced for fire prevention.
8. All rules, regulations and codes pertaining to Public Buildings, Liquor Health, Fire, City Ordinates, Safety and Electrical, both provincial and municipal, must be adhered to.
9. Use of audiovisual equipment will be permitted where appropriate to the display, provided sound is maintained at not more than "conversation" level.
10. The Show Organizers reserve the right to restrict exhibitor's use of sound and other devices which may interfere with the best interest of the show.
11. It is the responsibility of the sponsor/exhibitor to contact the winner of the booth prize and coordinate prize pick-up

SHOW HOURS

Sunday, October 5th 2014 – 1pm-7 pm

All exhibitors must be pre-registered under the exhibiting company name (up to a maximum number of 4) or arranged with organizer eg. extra charges.

MOVE-IN

The move-in day is Sunday, October 5th 2014. A schedule for exhibitor move-in traffic in and out is essential. Should you require shipping of materials prior to Sunday, October 5th 2014, handling charges may be applicable based on the Venue's policies and procedures and must be pre-approved by the venue management. If you require tables in addition to what is provided with the booth package, a fee of \$25 will be applicable based on the number of tables you require. Should you require additional power requirements beyond 15 amps/standard power provided, you will be required to provide payment for additional usage. (TBD)

EXHIBITORS MUST HAVE THEIR BOOTHS COMPLETELY SET UP & MERCHANDISED BY 1 PM ON SUNDAY, OCTOBER 5TH 2014, BEFORE THE SHOW OPENS

MOVE-OUT

Move-out will not begin prior to 7:00pm on Sunday, October 5th 2014. The Organizer has attempted to accommodate as many people as possible with this schedule and all exhibitors will be expected to abide by it. It is the responsibility of each exhibitor to arrange for the dismantling and removal of all display materials and equipment. Exhibitors failing to remove all display materials on October 5th 2014 before midnight will be charged for labour and disposal costs or any other additional costs that may apply by the venue. Exhibitors are responsible to pack all outgoing shipments to the point where they can be shipped. The venue and the organizer are not responsible for loss or damages to any samples, displays, properties, or personal effects brought to the Show for the purposes of the function, except where is directly responsible.

WAIVER OF LIABILITY AND INDEMNITY –ALL VENDORS AGREE TO HAVE A COPY OF THEIR LIABILITY INSURANCE

**Venue is not responsible for any loss or damage to your property*

RISKS: All property used or exhibited is at the sole risk of the Exhibitor, and the Licensor will not assume any responsibility for the safety of exhibits against theft, robbery, fire, accidents or for any matter or thing whatsoever, or for bodily injury or damage to property or persons caused by the operations of the Exhibitor. The Exhibitor understands and agrees that the Licensor shall assume no responsibility for representations or warranties given by the Exhibitor to the public in regard to its products or services or for transactions or contracts between the Exhibitor and the public, or for any losses or damages arising there from. It is understood and agreed by the Exhibitor that the Show Organizers may cancel the Show, or this contract, if in the opinion of the Show Organizers that the Show would be impractical and/ or inadvisable.

INSURANCE: The Exhibitor shall hold the Licensor harmless from any damage, expense or liability, to or in respect to any person, arising out of the Exhibitor's occupancy of the said licensed space or anything or matter connected with occupancy or the activities of the Exhibitor, its servants, agents or employees in conjunction therewith, whether or not such activities shall occur in the licensed space, the building or elsewhere. The exhibitor agrees to should the show be cancelled, the organizing committee cannot be held liable for losses or damage to the exhibitor's goods if this cancellation results from a natural disaster, an explosion, an act of terrorism, or any other cause beyond the committee's control. Send a certificate of insurance as additionally insured prior to the show.

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CHARACTER OF EXHIBIT

All exhibits must remain intact until the close of the show. Exhibitors shall maintain a responsible individual or individuals in the leased space at all times during the Show, and ensure that they are familiar with the rules and regulations of the Show. The Show Organizers retain the right to restrict, exclude or evict Exhibitors or Exhibits, which, because of their method of operation, become objectionable or in the opinion of the Show Organizers detract from the general character of the Show. This includes person, things, printed matter or anything else the Show Organizers judge to be objectionable. In the event that the above mentioned becomes necessary, the Organizers may retain the rent paid as liquidated damages for breach of this agreement. The exhibitors agree to use the rented space for their own purposes, to sell their goods or promote their services exclusively. The exhibitor may NOT share the assigned space in part or in whole with another company.

HEIGHT LIMITATIONS FOR DISPLAYS

Racks and display shelves must not exceed your 8ft back wall or your 4ft sidewalls. Exhibitors are required to exercise care so that their displays do not unduly obstruct visibility of adjacent displays. At least 50% of the total area between adjacent exhibits must allow for eye level visibility. Any exhibits with larger exhibits must get approval to extend over the height limitations from the Show Organizers.

SIGNS

Suspended signs will not be allowed in the Show building. Signs must not exceed the eight foot height restriction and may not be attached to, or painted on, equipment and machinery above that height. If your display is prefabricated and exceeds the height restriction, please advise Show Organizers so special location can be arranged.

Location

Location preferences and requests for Hydro are reviewed in order of application submission. The Event reserves the right to relocate or alter booth location at any time. The organizer reserves the right to change the number of booths and the layout prior to the event. Every effort will be made to keep the same location of the vendor booths assigned.

Hydro

Any hydro requirements must be confirmed in advance as supply is limited and may determine your location. It is the responsibility of the Sponsor or Exhibitor to ensure items requiring access to power meet CSA or ESA standards.

AMENDMENTS

The Show Organizers shall have full power in the interpretation and enforcement of all Rules and Regulations and the power to make such amendments and additional rules and regulations as considered necessary for the proper conduct of the Exhibition.

I acknowledge that I have read the Rules and Regulations on this contract and understand that they shall be incorporated into and form part of this contract.

Signature:

Date:

OFFICE USE ONLY Coordinator:	Receipt #:	Check #: _Cash:	Date Received:	PO #:
Money Order:		Amount Received:		